

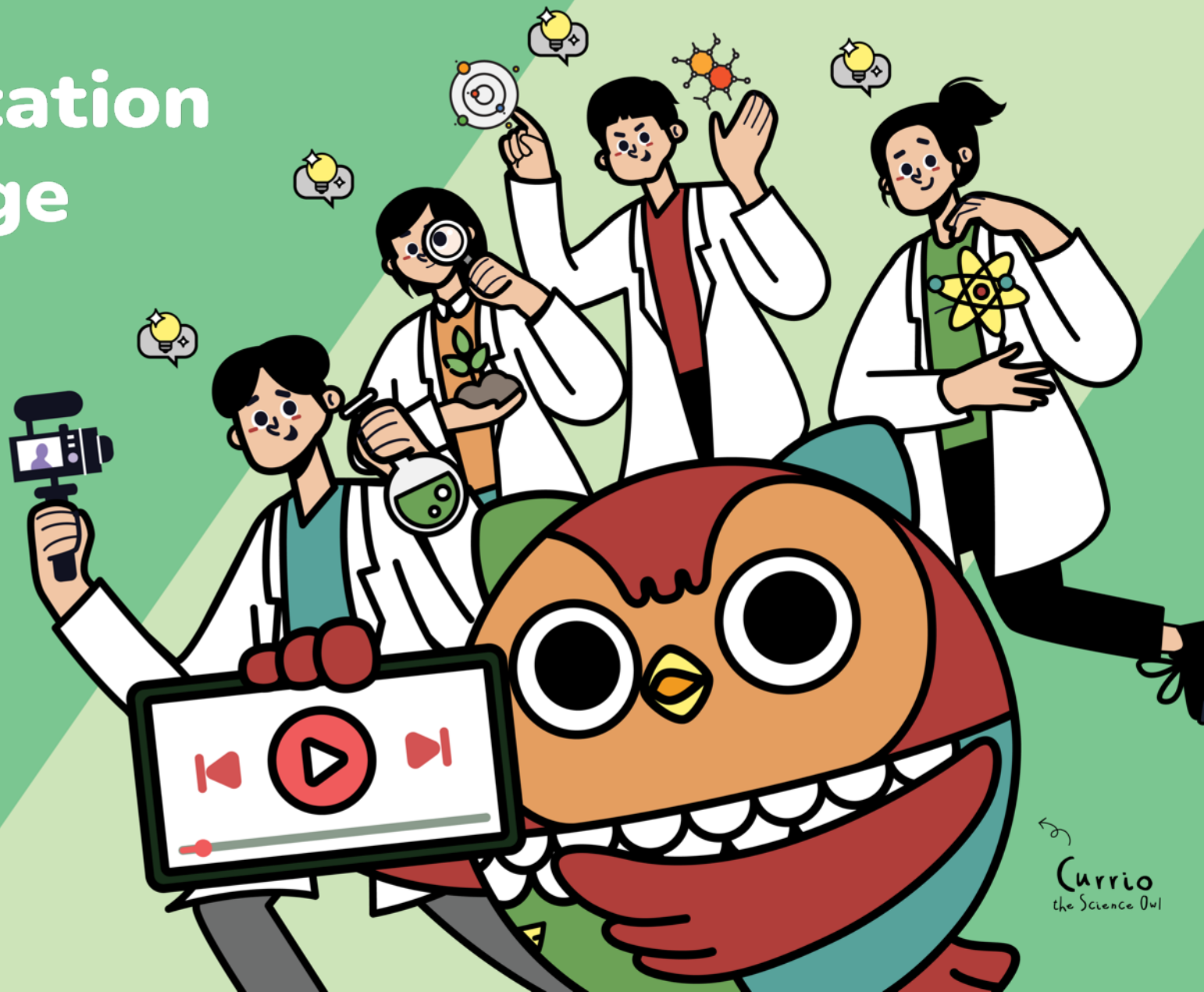
Science Communication YouTuber Challenge

**Currio's Science Co-Host
Search Contest**

Online Briefing Session

By Professor Angela Tong

Assistant Dean of Science
(Student Wellbeing & Development)

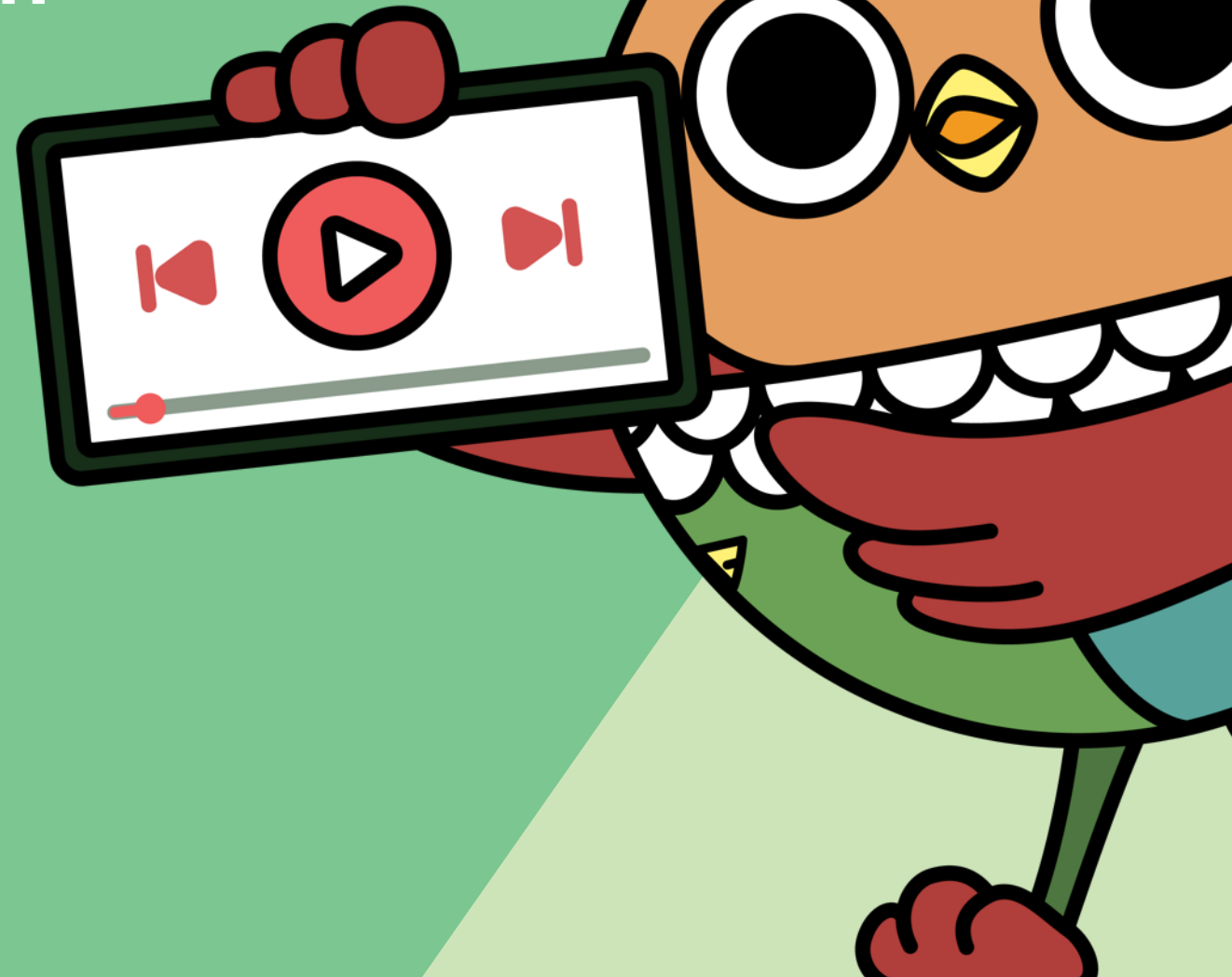


What is the Competition All about?

Dare to be our science communicators and take the challenge of being our YouTuber?

Now you have got the chance!

Join us at the Science Communication Video Contest and compete for the co-host of our fun science programme 'Q&A with Currio'!



Who is Eligible?

The contestants are divided into TWO groups

HKU full-time students



Hong Kong secondary school students



First-round Selection



Choose a topic



Formulate a script and
make a voice-recording
elaborating your choice



Enrol in the competition
at HKU Faculty of
Science website



Science in 5 Minutes

Your Selected Topic

- Pick a science issue that concerns or interests you
- Elaborate the science behind the issue
- Explain why you think it matters
- Present your story in a fun and engaging way
- Use layman's term in your story



Examples of Possible Topics

Here are some examples of possible topics, but **not limited to** the list below:

- Can green energy power the city and save our planet?
- What is the science behind AI and data science that revolutionise our lives?
- What is nanotechnology for medical and healthcare use?
- Unravelling the genetic code of cancer
- How close are computers to mimicking the human brain?
- The future is quantum computing
- Do viruses constantly evolve to become less virulent?
- Scientific solutions to global sustainability
- How will ocean acidification impact marine life?
- Use Game Theory to make your better life

Design of the Talk

The design of the script needs to facilitate a conversation with our ambassador, Currio, who will act as the moderator during the discussion.

The responsibility of explaining the science topic will mainly fall on the contestants.



Take a glance at Currio's channel 'Q&A in Science'



How to Enrol?

1

Checklist for contesting materials:



a 5-minute script for the programme in either English or Chinese



a 30-second voice recording in MP3 format elaborating your choice

2



Enrol in the competition registration platform of the Faculty website

Submission deadlines:

HKU Group: Apr 30, 2024 | Secondary School Group: May 10, 2024

Second-round Selection



Liaise with
HKU Science



Advise the use of
visual aids



Attend video-shooting at
Faculty Multimedia Studio

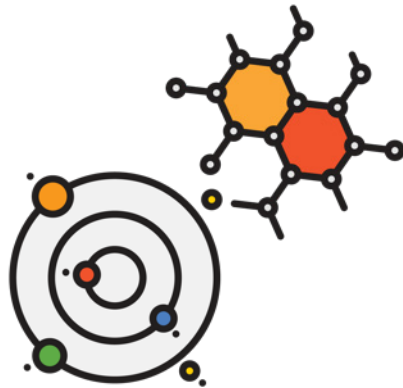


Communication with Crew before Video-shooting

Flow and tone



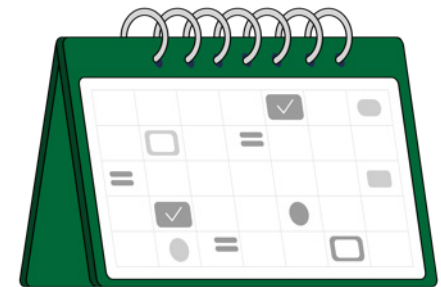
Visual aids
(self-provided
illustrations, stock
photos, etc.)



Support on
co-host Currio's
facial expressions,
virtual costumes
and expected
effects



The
video-shooting
arrangement



Selection Criteria

| Weighting | Criteria |
|------------------------|-----------------------------------|
| Panel selection (100%) | Content organisation (30%) |
| | Ideas and creativity (30%) |
| | Delivery and interpretation (40%) |



Panel Members



Dr Janet CHAN
Senior Lecturer, School
of Biological Sciences



Dr Toby LAI
Assistant Lecturer,
Faculty of Science



Dr Rachel LUI
Assistant Dean
(e-Learning),
Faculty of Science



Professor Angela TONG
Assistant Dean (Student
Wellbeing & Development),
Faculty of Science

Awards and Announcement

| Award | HKU Group | Secondary School Group |
|------------------------------|---|--|
| Gold Prize | Apple iPad (10 th generation) valued at HK\$3,499 plus a certificate | Sony WH-1000XM5 Noise Cancelling Headphones valued at HK\$2,499 plus a certificate |
| Silver Prize | Apple Watch SE valued at HK\$1,999 plus a certificate | Galaxy Buds2 Pro earbuds valued at HK\$1,798 plus a certificate |
| People's Choice Award | Apple gift card valued at HK\$800 plus a certificate | city'super/ Log-on gift card valued at HK\$800 plus a certificate |
| Merit (2 places) | MUJI gift coupon valued at HK\$500 plus a certificate | MUJI gift coupon valued at HK\$500 plus a certificate |

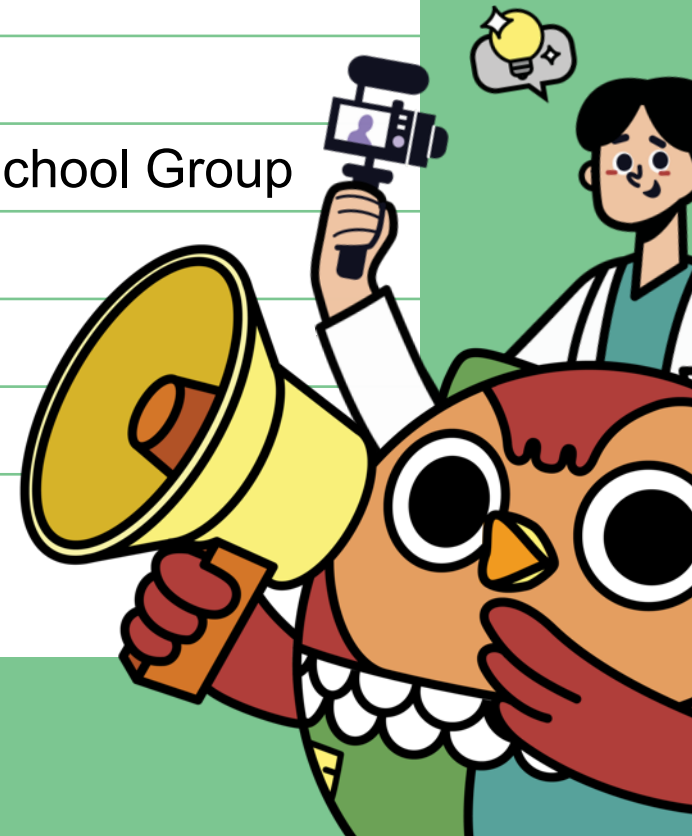
All entrants will get a Currio plush toy key ring after the competition.

! Special consideration may also be given to awardees of the Secondary School Group for admission to the 6901 Bachelor of Science programme.



Important Dates

| | |
|-------------------|--|
| Apr 30 | ★ Submission deadline for HKU Group |
| May 10 | ★ Submission deadline for Secondary School Group |
| May | First-round selection by panel |
| June | Video-shooting with finalists of HKU Group |
| July | Video-shooting with finalists of Secondary School Group |
| August | Second-round selection by panel |
| Sept | Public voting for People's Choice Awards |
| Sept | Announcement of results |
| Mid of Nov | Award presentation at our flagship outreach programme Junior Science Institute |



Rules of Competition

- Contestant can only submit ONE entry.
- An entry must be the original and unpublished work of the entrant, and must not infringe any copyright laws.
- Media contents must adhere to guidelines that strictly prohibit the promotion of hate, discrimination, or any form of unethical behaviour.
- The participant is required to furnish authentic and precise information.
- The participant is presumed to have acknowledged and agreed to the above-mentioned terms and conditions.
- The Faculty reserves the right to interpret the selection criteria.
- The Faculty reserves the right to publish and publicise the awarded entries in any media.
- The copyright for the videos of finalists will be vested with the Faculty.

For more details
about
the contest



Enquiries

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Find us on



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